

Communicating Ethics Competition – IES competition questionnaire

What is the IES Coalition and the Communicating Ethics Competition?

The aim of the International Ethics Standards Coalition is to create a universal set of ethics principles for real estate and related professions.

As we work to create universal standards, we seek feedback from current university students and young professionals working in land, real estate, construction and infrastructure about the role of ethics in business. We expect to incorporate this feedback, based on answers to the questions below, into a global multi-media presentation about ethics, on our webpage and in other material.

We are organizing the Communicating Ethics competition to capture ideas and feedback from young people. We are offering a monetary prize for the winner and best submissions will be showcased globally. For more information about the competition, such as eligibility and deadlines, please read the explanatory note which accompanies this document.

IES Communicating Ethics Competition questions

Please answer one or more of the following questions in not more than 100 words (per question):

1. *Why are ethics important to the future of land, real estate, construction, infrastructure and related professions?*
2. *In your opinion, can business management meet its responsibilities to shareholders, customers, employees and society as a whole at the same time?*
3. *Do you believe there is an inherent relationship between successful business and ethical conduct? Why?*
4. *In terms of ethics, how should the next generation of business students shape how business is conducted?*
5. *How far does the image and the behaviour of a company with respect to ethics and social responsibility affect your choice of a land, real estate, construction and infrastructure employer? Would you rather choose an ethical company – even if they pay less – and why?*

By completing the information below, I agree to allow the International Ethics Standards Coalition to use my name, university / employer, and home country on the website and in other promotional materials. Contact information will not be shared with outside parties.

Name:

College/University/Employer:

Home country:

E-mail Address: